# **SPICES BOARD**

(Ministry of Commerce & Industry, Govt.of India) Sugandha Bhavan, N.H. By Pass, Palarivattom. P.O., Kochi – 682025 Tele: 0484-2333610 to 616

# Engagement of Consultants (Marketing & Export Promotion) in Spices Board

Spices Board invites applications from experienced Industrial Professionals as well as retired Govt. Officials who had served in the Pay levels 8-10, 11, 12-13 under Central/ State Govt entities viz. Departments/ PSUs/ Autonomous Bodies/ Commodity Boards, for engaging as Consultant for **Marketing & Export Promotion** for a period of one year, further extendable for another two years. The consultants will be deployed in HO/ Regional Offices of the Spices Board, at locations indicated hereunder. Job description of the consultant is given in Annexure-1. Detailed terms and conditions of engagement of Consultants are annexed as Annexure-2.

1	Consultants required	Category 1 : Industrial Professionals – 5 nos*						
		Total 10 Nos						
		Category 2 : Retired Govt. Officials – 5 Nos*						
		(*Spices Board reserves the right to modify the no. of						
		consultants indicated against the above categories)						
2	Eligibility							
	Category 1 : Industrial F	Professionals with minimum 5 years experience in Marketing and						
	Export Pro	pmotion activities of Spices.						
	The cand	didates should possess excellent communication and inter						
	personal s	skills with a strong flair for in-depth examination of subjects.						
	Educational qualification	Masters Degree in Business Administration						
	Age limit	Age limit Below 45 years as on 1st May 2020						
	Category 2 : Retired Govt Officials who had served in any Central/ State Government							
	service namely Departments/ PSUs/ Autonomous Bodies/ Commodity							
	Boards, with minimum 10 years experience in marketing and export							
	promotion of spices/ plantation crops/ agricultural commodities,							
	a) In the pay Level 8-10 of the Pay Matrix equivalent to pre-revised Pay Scale							
	with GP of Rs.4800/-to 5400** or							
	b) Level 11 of the Pay Matrix equivalent to pre-revised Pay Scale with GP							
	Rs.6600/-** or							
	c) Level 12 & 13 of the Pay Matrix equivalent to pre-revised Pay Scale with							
	GP Rs.7600/- **							
	(**Spices Board reserves the right to decide the no. of consultants under each pay level							
	based on availability)							
	The candidates should possess excellent communication and inter personal skills with a							
	strong flair for in-depth e	·						
		Degree from a recognised University						
	Age limit	Below 65 years as on 1 <sup>st</sup> May 2020						

3	Place of assignment	1	ces of the Spices Board located in Chennai, Guwahati, Nizamabad, a and Srinagar.				
4	Remuneration						
	Category 1	Rs.50,000/- per month fixed					
	Category 2	Level 8-10 of the Pay Matrix :	Rs 40,000/- per month (fixed)				
		Level 11 :	Rs 50,000/- per month (fixed)				
		Level 12 & 13 :	Rs 60,000/- per month (fixed)				

#### **Method of Selection:**

Category 1: Shortlisted candidates have to attend a written test (objective & descriptive) and on qualifying the test, will be called for an interview by the Board.

Weightage of marks: Experience & qualification - 20 marks, performance in written test - 30 marks and Interview & Presentation - 50 marks.

Category 2: Shortlisted candidates will be called for an interview by the Board.

Weightage of marks: Experience, qualification & understanding of sector- 50 marks,

Interview & Presentation - 50 marks.

Spices Board reserves the right to modify the weightage marks mentioned here for the 2 categories, by giving prior intimation to the shortlisted candidates before the written test/ interview.

A panel of candidates who qualify in the interview will be prepared and will be engaged as consultant as per the requirement of the Board. The validity of the panel will be two years and consultants, additionally required, will be engaged from the approved panel.

Candidates with industrial experience and retired Govt. officials who possess the above qualification & experience, good health and are willing to join immediately may submit their applications in the given format (Annexure-3 for Category-1 & Annexure-4 for Category-2) along with relevant documents in support of qualification and experience shall be submitted to the Secretary, Spices Board, Kochi -682025( mail and signed hard copy) on or before 22.08.2020. Mail id hrdatp.sb-ker@gov.in

**SECRETARY** 

Date: 22<sup>nd</sup> July 2020.

## JOB DESCRIPTION

- To coordinate with the Regional Office of the Board, State Govt. authorities, Growers, traders/exporters to promote export of Spices from the region and to improve the quality of spices produced fro export. Also to domestic marketing of cardamom(Small & Large).
- 2. To Work in close association with agencies like State Organic Missions, other Commodity Boards, State Horticulture and other line Departments, State Agriculture Universities, Central Research Institutes, Central Government Agencies viz. Customs, DGFT, ECGC, etc., Exporters association and trade chambers (ICC, FICCI, FINER, ASSOCHAM, CIL, PHD etc.), registered Farmer Producer Companies in the Region and involving them in the Outreach Programmes.
- To coordinate with the producer groups, exporters, processors, other stakeholders for ensuring quality for export.
- 4. To organize a help desk to address the grievances of spices exporters in the region. To have frequent interaction with the stakeholders of spices sector in the region, develop strategies to address the issues.
- 5. To Support and organize capacity building programmes such as Buyer Seller Meet, Workshop, Training Programmes, Entrepreneurship Development Programmes for spices exports etc., for exporters/ Farmer Producer Companies and ensure participation of exporters in the region.
- 6. To organize exposure visits to new exporters, exporters located in rural location and exporters belonging to SC/ ST particularly to Spices Parks, major spice growing locations, R&D institutions viz. CFTRI, IIP, IISR, NRCSS etc.
- 7. To Chalk out necessary strategies for increasing the exports of spices grown in the Region in consultation with technology development institutions for technology transfer for exports.
- 8. To Liaison with exporter/logistic providers for transportation of the commodities and for creating infrastructure faciclities like Pack House, Cold Storages, refrigerated vans by utilizing resources from Central/State Government for facilities/ schemes of the Govt.
- 9. To co-ordinate as well as monitor the activities of spices clusters identified in the Region under the Agri Export Policy(AEP) in association with State Nodal Agency for AEP.
- 10. To develop strategies for promoting GI(Geographical Indication) tagged spices exports from the Region.
- To provide support to FPC and Exporters in establishing market linkage.
- 12. To popularize Board's schemes among the exporters in the Region. To deisgn launch promotion campaigns aimed at promotion of spices exports and highlighting the quality of spices in export

- 13. To create a digital database by compiling information on the following:
  - a) List of suppliers of machineries for spices processing/ value addition/ packaging, etc. in the region.
  - b) Trade information for the spices grown in the region viz. Major exporting countries, major importing countries, tariff barriers, non-tariff barriers, etc. from the WTO, ITC and other authentic websites.
  - c) Trade/ Market information of major spices grown viz market arrivals, variety/grade, price, etc from the major assembling centers/ APMC markets in the region on weekly/fortnightly interval.
  - d) Schemes for development of spices in the region, for market / export promotion implemented by Central / State Agencies in the Region along with list of beneficiaries;
  - e) Issues / challenges related to post harvest operations / Quality in export of the spices grown in the region and suggest remedial measures.
  - f) List of FPCs / Farmers groups ( for each spice) as prospective suppliers in the Region.
  - g) FPC / Farmers Groups having certified organic production of spices in the Region.
- 14. To prepare Bankable Projects for establishing spices processing units, value addition units (spice powder, masala powder, spices in whole consumer packs, Spices oils / spice oleoesin, etc) for the spices grown in the region for the reference / use of new entrepreneurs / exporters.
- 15. To implement steps that are required for maximizing the utilization of facilities available under Spices Parks of the Board and the QELs of the Board.
- 16. Any other works as and when assigned by the Head office / Regional Office of the Spices Board.

\* \* \* \* \*

#### TERMS AND CONDITIONS FOR ENGAGEMENT OF CONSULTANT IN SPICES BOARD

- 1. The total monthly remuneration and the Pension drawn by the consultant in the case of retired officials shall not be more than the Last Pay Drawn by him calculated at the current rates of Dearness Allowance.
- 2. The period of engagement will be initially for one year and further extendable for another two years as per requirement based on their performance.
- 3. Consultants shall not be entitled to any kind of allowance or accommodation facility eg. Dearness Allowance, Transport Facility, Residential Accommodation, Personal Staff, CGHS and Medical Reimbursement etc.
- 4. No TA/DA shall be admissible for interview, joining the assignment or on its completion. However, should they require to travel inside the country in connection with the official work of the Board, TA/DA as admissible to a regular employee of the same grade, he retired from, will be paid to him after obtaining approval of the competent authority.
- 5. Working Hours: Consultants may follow the normal office working hours as prescribed (i.e. 09:00 AM to 05:30 PM). However, as per the exigency one has to work on Saturdays and after Office hours to complete the time bound work.
- 6. Drawal of Pension: A retired Government official appointed as consultant shall continue to draw pension and the dearness relief on pension during the period of his engagement as consultant. His engagement as Consultant shall not be considered as a case of re-employment.
- 7. Leave: Consultants shall be eligible for Eight (08) Days of leave in a calendar year on pro-rata basis. No remuneration for the period of absence in excess of the leave admissible will be paid to Consultants. Also, un-availed leave shall neither be carried forward to next year nor encashed.
- 8. Tax Deduction at Source (TDS): TDS as admissible shall be deducted from the monthly remuneration of Consultants. A TDS certificate shall be issued by the Board on demand.
- 9. Candidates appointed as consultants would not be permitted to take up any other assignment during the period of consultancy with Spices Board.
- 10. During the period of their assignment with the Spices Board and also thereafter, it is likely that they may come across certain information of important/confidential nature. They will not divulge any information gathered by them during the period of their assignment to anyone who is not authorized to know/have the same.
- 11. The Spices Board reserves the right to modify/alter/restrict/enlarge/cancel the selection process, if need so arises, without issuing any further notice or assigning any reasons thereafter. The decision of the Board will be final and no appeal will be entertained against this issue.

## **TERMINATION OF ENGAGEMENT**

Spices Board will terminate the engagement of Consultant in following conditions:

- i. The Consultant is unable to address the assigned work;
- ii. Quality of the work is not up to the satisfaction of the Board;
- iii. The Consultant fails in timely achievement of the milestones as finally decided by the Board
- iv. The Consultant is found lacking in honesty and integrity.

Note: The Board reserves the right to terminate the engagement, by serving fifteen (15) days' written notice to the Consultant. Termination shall be effected on the day right after the completion of fifteen (15) days of delivery of such notice.

\* \* \* \* \*

# **Category 1 - Industrial Professionals**

Application for Engaging as Consultant in Spices Board (Ministry of Commerce & Industry, Department of Commerce), Govt. of India.

Affix recent passport size photograph

	N1			0	14 4 .	0-1	ll	_
1	Name of the positio	• •				Category 1	- industry	y
	(please ✓ the position			Pro	fessionals	8		
2	Full Name (In block	letters)						
3	Father's/Husband's	Name						
4	Date of Birth	Name						
5	Contact details			Mol	ile No/Tel	No		
					ail ID			
6	Address for commu	nication						
				Pin	code			
7	Age as on 01.05.20							
8	Educational Qualific							
	(enclose copy of certificates)	self attested	copy of					
9	Experience and Act	nievements						
	(Details with suppor	ting documen	ts)					
10	Details of computer	knowledge						
11	Brief particulars of	experience in	the form	nat I	pelow in a	separate s	heet - des	signation wise
	(Please attach supp	orting docume	ents)					
SI.	Designation and	Department/		Per		Nature o	of work	Remarks
No.	office in which	Section	Fron	n	To			

	service rendered					
12	12 Preference of posting					
	(Refer serial number 3 in first page for place					Place
	of assignment)					
			Prefe	rence 1		
		Preference 2				
				Prefe	rence 3	

I hereby declare that the particulars furnished above are true and correct to the best of my knowledge and belief. I understand and agree that in the event of any information given above found false or incorrect/incomplete or ineligibility being detected at any time before or after the selection/interview, my candidature is liable to be rejected and I shall be bound by the decision of the Spices Board. I have read all the terms and conditions above and I am ready to accept all the terms and conditions for engagement of Consultants.

(Full name of the	Signature : applicant) :

Place:

Date:

# Category 2- Retired Govt. Officials

Application for Engaging as Consultant in Spices Board (Ministry of Commerce & Industry, Department of Commerce), Govt. of India.

Affix recent passport size photograph

1	Name of the position applied for (please ✓ the position applied)	Consultant: Category 2 - Retired Govt. Officials (Pay Matrix:)			
		Level 8-10			
		Level 11			
		Level 12 & 13			
2	Full Name (In block letters)				
3	Father's/Husband's Name				
4	Date of Birth				
5	Contact details	Mobile No/Tel No			
		Email ID			
6	Address for communication	Pin code			
7	Age as on 01.05.2020				
8	Educational qualification (enclose copy of self attested copy of certificates)				
9	Experience and Achievements (Details with supporting documents)				
10	Date of joining of Government service				
11	Date of retirement				

12	Designation and office from which retired							
13	Last Pay drawn							
14	PPO No.(Please attach copy of PPO)							
15	Monthly Pension							
16	Details of computer I	knowledge						
17	Brief particulars of e	•		at belo	w in a separate s	heet – des	signation wise	
SI.	Designation and	Department/	Per	riod	od Nature of work			
No.	office in which service rendered	Section	From	То				
18	Preference of postin	g (Refer serial						
	number 3 in first page for place of						Place	
	assignment)							
				Preference 1				
			I	Preference 2				
					Preference 3			

I hereby declare that the particulars furnished above are true and correct to the best of my knowledge and belief. I understand and agree that in the event of any information given above found false or incorrect/incomplete or ineligibility being detected at any time before or after the selection/interview, my candidature is liable to be rejected and I shall be bound by the decision of the Spices Board. I have read all the terms and conditions above and I am ready to accept all the terms and conditions for engagement of Consultants.

	Signature:
(Full name of the	applicant):

Place	

Date: